# SAN FRANCISCO CONSERVATORY OF MUSIC

JUNE 30, 2013

INDEPENDENT AUDITORS' REPORT

AND

FINANCIAL STATEMENTS

## **Independent Auditors' Report** and Financial Statements

Independent Auditors' Report	1 - 2
Financial Statements	
Statement of Financial Position	3
Statement of Activities	4
Statement of Cash Flows	5
Notes to Financial Statements	6 - 25

#### **Independent Auditors' Report**

THE BOARD OF TRUSTEES SAN FRANCISCO CONSERVATORY OF MUSIC San Francisco, California

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of **SAN FRANCISCO CONSERVATORY OF MUSIC (SFCM)** which comprise the statement of financial position as of June 30, 2013, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

#### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentati

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of SFCM as of June 30, 2013, and the changes in its net assets and its cash flows for the year then ended, in accordance with accounting principles generally accepted in the United States of America.

#### **Report on Summarized Comparative Information**

We have previously audited SFCM's June 30, 2012 financial statements, and we expressed an unmodified opinion on those audited financial statements in our report dated October 11, 2012. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2012, is



## Statement of Financial Position (in thousands)

ine 30, 2013 (with comparative totals for 2012)	2013	2012
ssets		
Cash and equivalents	\$ 1,267	\$ 2,633
Restricted cash	117	8
Investments	34,619	32,59
Receivables:		
Accounts receivable, net	95	24
Notes receivable (less allowance for doubtful accounts of		
\$108 for 2013 and \$115 for 2012)	890	91
Contributions and grants, net	2,472	3,11
Bequests	-	24
Trusts	367	37
Interest	3	
Other assets	266	15
Property, plant and equipment, net	71,765	72,95
otal Assets	\$ 111,861	\$ 113,31
iabilities and Net Assets		
iabilities:		
Accounts payable and other liabilities	\$ 491	\$ 38
Deposits and deferred income	408	45
Line of credit	1,750	3,00
Term loan	6,000	6,37
Accumulated postretirement benefit obligation	2,527	2,81
Government advances for loan program	717	71
Total liabilities	11,893	13,73
et Assets:		
Unrestricted:		
Undesignated	6,394	5,80
Designated - Quasi endowment	102	10
Underwater endowment funds	(2,120)	(2,16
Federal loan fund	177	17
Investment in plant	53,539	54,89
Total unrestricted net assets	58,092	58,81
Temporarily restricted:		
Program and time restrictions	2,580	3,04
Appreciation on endowments	1,619	1,37
Total temporarily restricted net assets	4,199	4,42
Permanently restricted:		
Permanent endowments	37,677	36,34
<b>m</b> . <b>1</b>	99,968	99,58
Total net assets	 77,700	 ,-

The accompanying notes are an integral part of this statement.

#### **Statement of Activities** (in thousands)

Year Ended June 30, 2013 (with comparative totals for 2012)

2	n	1	2

	2013				
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	2012 Total
Operating Revenue and Support:					
Tuition and fees	\$ 17,253			\$ 17,253	\$ 15,587
Less: Scholarships	(7,520)			(7,520)	(6,188)
Net tuition and fees	9,733			9,733	9,399
Private contributions and government grants	2,363	291		2,654	2,736
Other educational revenue	509			509	471
Fundraising events	471			471	480
Net investment and endowment income	10	1,760		1,770	1,632
Net assets released from restrictions	2,316	(2,316)		-	-
Total operating revenue and support	15,402	(265)		15,137	14,718
Expenses:					
Program services:					
Instruction	7,856			7,856	7,436
Student services	736			736	718
Academic support	728			728	714
Public programs	142			142	131
Total program services	9,462			9,462	8,999
Fund-raising:					
General fund-raising	619			619	623
Fund-raising events	185			185	188
Total fund-raising	804			804	811
General management and administration	2,831			2,831	2,375
Maintenance of plant	1,922			1,922	1,866
Depreciation	1,444			1,444	1,501
Interest expense	208			208	241
Total expenses	16,671			16,671	15,793
Change in net assets from operations	(1,269)	(265)		(1,534)	(1,075)
Nonoperating Activities:					
Endowment contributions			\$ 1,350	1,350	4,285
Capital campaign donations				-	38
Gain (loss) on sale of assets	15			15	(120)
Investment income (loss), net of fees		288		288	(2,633)

## Statement of Cash Flows (in thousands)

Year Ended June 30, 2013 (with comparative totals for 2012)		2013	2012
Operating Activities:			
Change in net assets	\$	388	\$ (170)
Adjustments to reconcile change in net assets to	•		, ,
net cash provided by operating activities:			
Forgiveness of note receivable		(10)	(10)
Depreciation		1,444	1,501
Net realized and unrealized loss (gain) on investments		(1,801)	1,301
(Gain) loss on sale of assets		(15)	120
Contributions of equipment		(62)	(145)
Contributions received for long-term investment and			
acquisition of long lived assets		(1,902)	(2,645)
Changes in operating assets and liabilities:			
Receivables		1,069	(475)
Other assets		(116)	(36)
Accounts payable and accrued liabilities		(174)	746
Government advances for loan program		7	-
Deposits and deferred income		(34)	24
Net cash (used) provided by operating activities		(1,206)	211
Investing Activities:			
Property and equipment:			
Proceeds from sales		63	63
Purchases and capital expenditures		(245)	(164)
Investments:			
Proceeds from sales		28,115	4,084
Purchases		(28,342)	(4,756)
Net cash used by investing activities		(409)	(773)
Financing Activities:			
Contributions received for long-term investment and			
acquisition of long lived assets		1,902	2,645
Line of credit payments		(1,250)	-
Term loan payment		(375)	(370)
Net cash provided by financing activities		277	2,275
Net Change in Cash and Equivalents and Restricted Cash		(1,338)	1,713
Cash and Equivalents and Restricted Cash, beginning of year		2,722	1,009
Cash and Equivalents and Restricted Cash, end of year	\$	1,384	\$ 2,722
Supplemental Cash Flow Information: Interest paid	\$	208	\$ 241
Components of Cash and Cash Equivalents:			
Cash and cash equivalents		1,267	2,633
Cash and cash equivalents - restricted		117	89

The accompanying notes are an integral part of this statement.

#### **Notes to Financial Statements**

#### b. Revenue Recognition

Student tuition accounts receivable are recorded when students are billed. Tuition revenue is recorded as earned, on a pro rata basis over the applicable teaching period. Payments received for tuition for future periods are reported as deferred revenue. Collection or development of payment plans for tuition is required prior to registration

#### **Notes to Financial Statements**

#### e. <u>Investments</u>

Marketable securities are recorded at fair value based on quoted market prices. The fair value of alternative investments has been est

#### **Notes to Financial Statements**

#### Interpretation of UPMIFA

The Board of Trustees of SFCM has interpreted California's UPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, SFCM classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the organization in a manner consistent with the standard of prudence prescribed by California's UPMIFA. In accordance with California's UPMIFA, SFCM considers the

#### **Notes to Financial Statements**

Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, SFCM relies on a total return strategy in

#### **Notes to Financial Statements**

#### j. Property, Plant and Equipment

Property, plant and equipment are stated at cost, if purchased, or fair market value at date of acquisition, if donated. Depreciation is recorded using the straight-line method over

#### **Notes to Financial Statements**

#### q. Income Taxes

SFCM operates as a not-for-profit corporation and is exempt from income taxes on related income under provisions of the U.S. Internal Revenue Code, Section 501(c)(3) and the California Tax Code. Accordingly, no provision for income taxes has been reflected in these financial statements.

SFCM follows the guidance of the Financial Accounting Standards Board (FASB) ASC Topic 740 for accounting for uncertainty in income taxes. As of June 30, 2013, management evaluated SFCM's tax positions and concluded that SFCM had maintained its tax exempt status and had taken no uncertain tax positions that require adjustment to the financial statements. Therefore, no provision or liability for income taxes has been included in the financial statements. With few exceptions, SFCM is no longer subject to income tax examinations by federal or state authorities for years before 2009 and 2008, respectively.

#### r. Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions. These estimates and assumptions affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

#### s. Comparative Financial Statements

The financial statements include certain prior-year summarized comparative information in total but not by net asset class. Such information and certain disclosures do not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with the organization's financial statements for the year ended June 30, 2012, from which the information was derived.

#### t. Collective Bargaining Agreement

Approximately 4% of full time staff and faculty are covered by a collective bargaining agreement as of June 30, 2013. The current bargaining agreement expires on August 31,

#### **Notes to Financial Statements**

#### Effective in the future:

In October 2012, FASB issued the Accounting Standards Update No. 2012-05 – Statement of Cash Flows (Topic 230) Not-for-Profit Entities – Classifications of the Sale Proceeds of Donated Financial Assets in the Statement of Cash Flows. The update requires a not-for-profit entity to classify sale proceeds of donated financial assets consistent with cash donations as an operating activity, if such assets were converted nearly immediately into cash, unless the donor restricted the use of the proceeds to long-term purposes, in which case those cash receipts should be classified as a financing activity. If those assets were not immediately converted to cash, the proceeds upon sale should be classified as an investing activity. This guidance is effective prospectively for annual periods, beginning after June 15, 2013. SFCM is currently evaluating the effect of adoption on its financial statements.

#### v. Subsequent Events

SFCM evaluated subsequent events through October 14, 201

#### **Notes to Financial Statements**

The principal amount past due under the Perkins loan program was approximately \$119,000 at June 30, 2013. No balances were past due under the faculty and staff loans, see Note 14 for a description of these loans.

#### **Note 4 - Investments:**

SFCM's investments consisted of the following at June 30:

	20	13	2012		
	Fair Value	Cost	Fair Value	Cost	
Cook and assistants	¢ 11 026 000	¢ 11 026 000	¢ 1.055.000	¢ 1.055.000	
Cash and equivalents	\$ 11,036,000	\$ 11,036,000	\$ 1,055,000	\$ 1,055,000	
Domestic equities and funds	6,138,000	5,272,000	7,235,000	5,851,000	
International equities and					
funds	3,803,000	3,831,000	287,000	218,000	
Domestic fixed income funds	5,159,000	5,192,000	19,155,000	19,056,000	
International fixed income					
funds	1,329,000	1,374,000			
Asset allocation funds	590,000	613,000			
Commodities fund	122,000	128,000			
Real assets funds	3,573,000	3,684,000			
Gold participation fund			1,358,000	2,000,000	
Hedge funds	2,500,000	2,395,000	1,069,000	1,000,000	
Partnerships	124,000	101,000	2,187,000	2,101,000	
	34,374,000	33,626,000	32,346,000	31,281,000	
Other investments:					
Real estate – interest	245,000	245,000	245,000	245,000	
	\$ 34,619,000	\$ 33,871,000	\$ 32,591,000	\$ 31,526,000	

Investments and cash are held for the benefit of endowments and Board designated funds. The total of such funds at fair value on June 30, 2013 was \$34,880,000.

Total investment return for the year ended June 30, 2013 is comprised of net realized and unrealized loss of \$1,803,000, dividends and interest income of \$493,000, and investment fees of \$233,000 which is reflected in operating and non-operating revenue in the statement of activities.

#### **Notes to Financial Statements**

#### **Note 5 - Fair Value Measurements:**

The table below presents the assets and liabilities measured at fair value at June 30, 2013 on a recurring basis.

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	Level 1	Level 2	<u>Level 3</u> <u>Total</u>
Assets:			
Investments:			
Cash and cash equivalents	\$ 11,036,000		\$ 11,036,000
Domestic equities and funds:			
Consumer	1,368,000	\$	1,368,000
Health care	483,000	230,000	·
Technology	414,000		414,000
Utilities	196,000		196,000
Financials	586,000		586,000
Industrials	353,000		353,000
Materials	162,000		162,000
Energy	262,000		262,000
Communications	216,000	45,000	
Telecommunications	194,000		194,000
Equity funds	1,621,000	8,000	1,629,000
International equities and			
funds:			
Health care	90,000		90,000
International equity funds:	3,713,000		3,713,000
Domestic fixed income funds:			
Total return funds	2,763,000		2,763,000
Corporate/government			
funds	254,000		254,000
Asset backed securities			
fund	153,000		153,000
Income focused bonds	1,989,000		1,989,000
International fixed income			
funds	1,329,000		1,329,000
Asset allocation funds	590,000		590,000
Commodities fund	122,000		122,000
Real asset funds	3,573,000		3,573,000
Hedge fund - small cap access		1,086,000	
Hedge fund – multi-strategy			\$ 1,016, 32e 1,fu2ii4(32e ) <b>T</b> J1.1486 TD0.00 0

#### **Notes to Financial Statements**

<u>Level 1</u> <u>Level 2</u>

#### **Notes to Financial Statements**

(b) The fund is a mutual fund registered under the Mutual Funds Law of the Cayman Islands. The fund's investment objective is to seek attractive, absolute and relative returns with volatility that is lower than that of the equity market and returns that demonstrate a low to moderate correlation to both the equity and fixed income markets. The fund invests

#### **Notes to Financial Statements**

The majority of the receivables are for the endowment, \$1,945,000 net of allowance for present value and uncollectible pledges of \$279,000; and special projects including \$357,000 net of allowance for present value and uncollectible pledges of \$48,000 for the previous capital campaign as of June 30, 2013. See Note 13 for related party contribution receivables.

#### **Note 7 - Property and Plant:**

Property and plant consist of the following at June 30:

		2013	2012
Land Building and improvements	·	9,861,000 \$ 64,597,000	9,861,000 64,533,000

**Notes to Financial Statements** 

#### **Notes to Financial Statements**

#### **Note 10 - Multiemployer Pension Plan:**

The multiemployer defined benefit pension plan is under the terms of collective-bargaining agreements that cover its union-represented employees which are approximating 4% of total faculty and staff of SFCM at June 30, 2013. The risks of participating in these multiemployer plans are different from single-employer plans in the following aspects:

- 1. Assets contributed to the multiemployer plan by one employer may be used to provide benefits to employees of other participating employers.
- 2. If a participating employer stops contributing to the plan, the unfunded obligations of the plan may be borne by the remaining participating employers.
- 3. If SFCM chooses to stop participating in some of its multiemployer plans, SFCM may be required to pay those plans an amount based on the underfunded status of the plan, referred to as a withdrawal liability.

SFCM's participation in this plan for the annual period ended December 31, 2012, is outlined in the table below. The "EIN/Pension Plan Number" column provides the Employee Identification Number (EIN) and the three-digit plan number. The most recent Pension Protection Act (PPA) zone status available in 2012 and 2011 is for the plan years ending in 2011 and 2010, respectively. The zone status is based on information that SFCM received from the plan. Among other factors, plans in the red zone are generally less than 65% funded, plans in the yellow and orange zones are less than 80% funded, and plans in the green zone are at least 80% funded. The Plan was not certified as endangered or critical status at the beginning of the year for the full plan year. The last column lists the expiration date of the collective-bargaining agreements to which the plans are subject.

				FIP/RP			-	Expiration Date Date of
	EIN/Pension	Pension Pa		Status Pending or	The Cor Contri		-	Collective Bargaining
Pension Fund	Plan Number	<u>2012</u>	<u>2011</u>	Implemented	<u>2012</u>	-	2011	Agreement
Stationary Engineers Local 39 Trust Funds	94-6118939/ 001	Green	Yellow	N/A	\$ 53,000	\$	50,000	8/31/17

There have been no other significant changes that affect the comparability of 2012 and 2011 contributions.

SFCM has not received information from the plans' administrators to determine its share of unfunded vested benefits. SFCM does not, however, anticipate withdrawal from the plan, nor is SFCM aware of any expected plan terminations.

#### **Notes to Financial Statements**

SFCM did not provide more than 5% of the total contributions to the plan during 2012 or 2011, the date of the plan's most recently available annual reports. Additionally, there were no surcharges in effect for any of the plan.

At the date these financial statements were issued, Forms 5500 were not available for the plan years ending in 2012.

#### Note 11 - Postretirement Health Benefit Plan:

SFCM adopted an unfunded noncontributory postretirement health benefit plan effective July 1, 1997. All qualifying employees will receive a fixed benefit of the cost of health insurance premiums for the individual at age 65 and beyond under the plan. Effective May 1, 2010, the Plan's service requirement for benefit eligibility

#### **Notes to Financial Statements**

Note 13 -	Net Assets:
	Net assets consisted of the following at June 30:
	2013

#### **Notes to Financial Statements**

Changes in endowment net assets for the year ended June 30, 2013:

	Į	Unrestricted	7	Temporarily Restricted	Permanently Restricted		Total	
Net assets, beginning of year	\$	(2,066,000)	\$	1,379,000	\$	36,341,000	\$	35,654,000
Investment return: Investment income Net realized and unrealized				260,000				260,000
gain (loss) on investments, net of fees Underwater endowment funds		4,000		1,784,000		(14,000)		1,774,000
adjustment		49,000		(49,000)				
Total investment return		53,000		1,995,000		(14,000)		2,034,000
New gifts Appropriation of endowment		(5,000)		(1,755,000)		1,350,000		1,350,000 (1,760,000)
Net assets, end of year	\$	(2,018,000)	\$	1,619,000	\$	37,677,000	\$	32,278,000

#### **Note 14 - Related Party Transactions:**

SFCM has equity participation residential down payment loans under promissory notes from officers of \$110,000 at June 30, 2013. Interest on the loans is accrued at a contractual rate of 7%. Each year ending June 30 that the officers are actively employed, SFCM has agreed to forgive \$10,000 of principal under the promissory note and all monthly interest payments under the note terms.

SFCM received contributions from members of its board of trustees of approximately \$1,663,000 for the fiscal year ended June 30, 2013. Contributions receivable related to current and prior years' contributions from board members totaled approximately \$774,000 at June 30, 2013.

In April 2013, SFCM signed an agreement with John Harris and The Harris Guitar Foundation (the Foundation). The Harris Guitar Foundation is the supporting organization of SFCM and Bay Area OMNI Foundation for the Performing Arts Inc. There were no significant transactions between SFCM and the Foundation during the fiscal year ending June 30, 2013.